

# Classified

**BOATS AND MARINE  
IFQS AND FISHING  
PERMITS, Alaskan Quota and  
Permits LLC, 907-772-4000, 1-  
888-347-4437.....tfn1-3b15**

**SERVICES**

**COPIES: Black and white  
and color copies up to 11x17.  
Please call to arrange drop off or  
pick up since our office is closed  
to the public. Send us your files  
to print. The Wrangell Sentinel,  
205 Front St. 874-2301.....tfnhd**

**FAX SERVICES at the  
Sentinel. Send or receive faxes.  
Please call to arrange drop off or  
pick up since our office is closed  
to the public. Fax number 874-  
2303 .....tfnhd**



## HOW TO WRITE A CLASSIFIED AD

### 8 Simple Steps to Creating a Classified Ad That Sells:

**1**

What do you have to offer? Start your advertisement by naming the item or service you are presenting.

**2**

Are you being clear? Complete, concise information will encourage a quick response from readers.

**3**

Can the reader reach you? Be sure to include your telephone number or address. If necessary, list a preferred time to have potential buyers contact you.

**4**

Are you giving your ad enough exposure? Consecutive publication of your ad will generate the greatest amount of reader attention. Generally, a 3-week run time is the best and most cost-effective arrangement.

**5**

What's the best part of your offer? Identify and write about the most beneficial feature of the product or service you are advertising.

**6**

Have you covered all of your bases? Make sure you are providing sufficient information about the merchandise or service you are offering, including the price! Does the reader know what you are selling, why they should buy it and how they can contact you for more information?

**7**

How can you reach the greatest number of prospective buyers? Place your classified ad with the Sentinel.

**8**

**Call 907-874 -2301 today!**

# WRANGELL SENTINEL

